

## **API CHILI COOK-OFF SPONSORSHIP LEVELS**

***\$5,000.00 +***

### **Major Event Sponsor**

- 1 Free Team Entry for the cook-off (value of \$500.00)
- Prominent advertising in all forms of local and social media (Radio, API website, Facebook, etc.)
- Your own billboard advertising you as the Major Event Sponsor
- Recognition and signage as the Major Event Sponsor at the cook-off
- Major Event Sponsor Thank You Gift
- Full page sponsor Thank you advertisement in the Casper Star Tribune after the event
- Name printed on all entry tickets for event
- Paid team entry for the A.P.I. Golf Tournament including 8 dinner tickets (estimated value of \$1,100.00)
- 15 admission Passes (value of \$180.00)
- 20 gun raffle tickets (value of \$100.00)

***\$3,000.00 +***

### **Diamond Sponsor**

- Prominent advertising in all forms of local and social media (Radio, API website, Facebook, etc.)
- A billboard advertising you along with other Diamond Sponsors
- Recognition and signage as a Diamond level sponsor at the cook-off
- Diamond Sponsor Thank You Gift
- Full page sponsor thank you advertisement in the Casper Star Tribune after the event
- 10 admission passes (value of \$120.00)
- 20 gun raffle tickets (value of \$100.00)

***\$1,000.00 +***

### **Platinum Sponsor**

- Recognition and signage as a Platinum level sponsor at the cook-off and social media
- Full page sponsor thank you advertisement in the Casper Star Tribune after the event
- 8 admission passes (value of \$96.00)
- 10 gun raffle tickets (value of \$50.00)

**Team Sponsors:** New for 2024, all chili cook-off cooking booths will be recognized as Team Sponsors

***\*\*\*Please note due to advertising deadlines for billboards, Ford Wyoming Center ticket printing, website, and radio ads – sponsorships received after December 15<sup>th</sup> may not be included on all of these items\*\*\****